

Eurodesign

Eurodesign is a leading group of Italian companies, headquartered in Milan, promoting and introducing world wide top Italian interior paintings and decorative coatings.

For the past ten years — and through its own network of affiliated companies in Hong Kong and Shanghai — Eurodesign has brought to China some of the most famous Italian brands and products selection in the field of interior and exterior coating decoration.

With its brand new eponymous collection Eurodesign introduces today a selection of the best interior coatings and decorative paintings, carefully selected in more than 20 years work with top Italian factories and coating manufacturers.

From the best of italian high end and super modern coating craftsmanship

Eurodesign Italy has an unparalleled, vast knowledge of the top European coating industry and deep roots into the Italian design world. This is what has made it possible to select and present also in China three outstanding interior coatings, which mark a step forward into the world of interior decoration.

All Eurodesign products have passed the latest China Compulsory Certification (CCC) standards, fully complying with the mandatory regulations for sale and use in the Chinese market, ensuring both imported quality and a compliant and worry-free experience.

Portofino

the new painting which redefines the whole concept of super-washable coatings

Capri

an exclusive interior coatings with distinctive eggshell gloss

Ischia

the coating with unmistakable and super elegant matt finish



portofino superwashable

A wall finish paint with excellent resistance to washing, very high anti scratch properties and outstanding hiding power.

The eggshell-satin finish gives an unique tone of elegance to any space where it is applied. High performance in terms of adhesion, very low dirt pick-up and ease of cleaning are Portofino's other main characteristics on top of high washability and excellent scratch resistance.

Thanks to its high coverage can be applied on virtually any kind of substrates, with high or low grade of porosity.



Portofino can be tinted in all 2050 colors of NCS color fan.

technical specifications

	Appearance	eggshell
	Dilution	15-20% water
	Composition	special synthetic polymer emulsion binder
	Resistance to washing (UNI 10795 - UNI 10560)	excellent ; >20,000 Gardner cycles
	Appearance	alkali resistant
	Dilution	approved
	Composition	NCS color fan
	Appearance	brush, roller (short hair roller recommended)



capri & ischia

Waterborne acrylic enamel paints, available in two different types of sheen and a wide variety of soft and medium tints. Both can be tinted in more than 2000 soft and medium colors of NCS Color Fan.



Capri eggshell finish — about 11 gloss
Ensures a seductive satin effect which gives exclusive personality to every space.



Ischia matt finish — about 3 gloss
Sophisticated and very elegant coating, suitable for all kind of spaces.

- **Great touch feeling**
Very smooth touch feeling and perfectly uniform coverage thanks to their easiness of application by brush, roller or spray gun
- **High coverage**
With their high coverage both Capri and Ischia are ideal also on already painted walls, allowing important savings in terms of time and cost of the product.
- **Easily washable**
Very good washability combined with high wall breathability.
- **High alkali resistance**
To ensure long durability, reduce future damage and protect the colors.

...Even better results with eurodesign selection of top fixative and primers

Careful and proper wall preparation are simple but essential steps to come to the best results with wall decoration. Eurodesign recommends three specifically developed products to ensure beautiful and long lasting paintings effects.



Eurofix the basic fixative needed to stabilize the wall and control the natural porosity and chalkiness of the wall.



Europrimer to promote adhesion and provide an additional softness touch to the final result.



Europrimer Quartz for all situations where there is a demand for a more full bodied wall effect. Also suitable for decorative coatings.

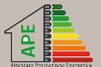
Both **Europrimer** and **Europrimer Quartz** may also be tinted to enhance the color of the top coating.



EURODESIGN

colori e pitture made in italy

Paintings



Interiors

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